GENESIS GV80
The all new GENESIS GV80 has an innovative design and outlook that embodies the future identity of GENESIS. Succeeding the design identity of athletic splendor with impeccable balance, elegance, and tenacity while balancing the absolute value of luxurious spacious, refined performance, and intricate comfort and safety, GV80 captures the classiness and confidence of genuine luxury.

As the very first SUV model from the brand, GV80 takes you on a new journey with its avant-garde philosophy and vision through the athleticism and elegance exclusive to GENESIS.
GENESIS GV80 integrates the athleticism of an SUV and elegance of a sedan to deliver a dynamic premium SUV through the athletic elegance of the muscular hood and tenacious bumper design, and the bold presence of its crest grille and quad lamps.
Gold Coast Silver (Diesel 3.0 / AWD with electronic limited-slip differential / 5 passengers / 22" sputtering wheels & Michelin tires / full package

Full LED headlamps: The slim space separating the upper and lower headlamps embodies the brand identity of GENESIS that adds to the presence of the athletic front design.

22" Sputtering Wheel Michelin tires: Wheels with a stylish and luxurious design and large tires complete the proportionate look of a sporty SUV.

Full LED rear combination lamps: Full LED rear combination lamps deliver the high-tech SUV look on top of a muscular low and wide rear design.
Cardiff Green (Diesel 3.0 / AWD with electronic limited slip differential / 7 passengers / 22" spitting wheels & Michelin tires / full package)
A wide cabin utilizing a horizontal layout that stresses the beauty of simplicity on top of a bold design identity and ergonomics, combined with an improved user experience along with the application of intricate materials and colors offer a premium interior.

Urban Brown / Vanilla Beige Two-tone (Vanilla Beige Seats), [Diesel 3.0 / AWD with electronic limited-slip differential / 5 passengers / Signature Design Selection II (Olive Ash real wood) full package included]
Ultramarine Blue / Dune Beige Two-tone (Dune Beige seats), (Diesel 3.0 / AWD with electronic limited-slip differential / 5 passengers / Signature Design Selection I (G-MATRIX patterned aluminum) full package included

Crash pad with synthetic leather binding - The crash pad is finished with soft handwoven synthetic leather binding creating an elegant interior through refined stitching.

G-Matrix patterned aluminum interior - G-Matrix patterned real aluminum is used throughout the interior to maximize elegance.
Two-tone leather steering wheel - A leather steering wheel with a superior grip completed by a functional color design delivers the exquisite experience of GENESIS’ uniqueness transcending luxury.

Prime Nappa leather appointed interior - The interior is appointed with Nappa leather, finished at the highest degree of craftsmanship exemplified by refined details. The Nappa leather upholstery boasts an unrivalled natural texture and luxury from G-Matrix pattern quilting.
Cardiff Green (Diesel 3.0 / AWD with electronic limited-slip differential / 7 passengers / 22" sputtering wheels & Michelin tires / Full package)
CONVENIENCE

GENESIS GV80 offers a premium driving experience characterized by comfort and pleasure through high-tech convenience features such as the optimum infotainment environment created through cutting-edge AI, connected-car technologies and an innovative air-conditioning system.
1. 14.5” infotainment system and 12.3” 3D cluster display
   The 14.5” infotainment system, the largest ever offered in its class with outstanding visibility, and a wide range of convenience features, as well as a large 12.3” 3D cluster display with a UHD LCD provide an improved user experience and a cutting-edge, sophisticated visual appearance.

2. GENESIS Integrated controller
   Instead of complicated handwritten input, the handwriting recognition features of the integrated controller make it easier and faster to set settings and view navigation information.

3. Voice recognition vehicle control
   Operating the air-conditioning system, windows, sunroofs, and the trunk through voice commands ensures improved safety and convenience.

4. Touch-type air-conditioning panel (haptic feedback included)
   Air-conditioning for the 2nd row seats can be controlled with a single touch. The touch-type air-conditioning control panel allows users to activate and adjust the air purification system including the fine dust detector, prefilters, and high-performance combination filters, significantly reducing dust particle concentration inside the passenger cabin, thereby ensuring a pleasant interior atmosphere.

5. GENESIS digital key
   Without a separate physical key, drivers can lock and unlock doors or even start the engine using GENESIS Digital key on their phones and can share the digital key with their family and friends.

6. GENESIS Car Pay
   Pay at affiliated shops and stores highlighted on the navigation display through GENESIS Car Pay without a credit card for greater convenience.
Power and ventilated 2nd row seats: The comfort adjustment functions including power 2nd row seats (for reclining, sliding, and tilting), one-touch relax, and 2nd and 3rd row power folding seats offer 2nd row passengers a level of comfort close to that of a luxury sedan. In addition, the driver can adjust the 2nd row seats and fold down the 2nd and 3rd row seats from the infotainment system without having to exit the vehicle through the rear-seat configuration feature.

ERGO Motion Driver Seats: GENESIS GV80 features ergonomic ERGO Motion Seats with 7 air pouches that offer the ultimate in seating comfort while driving. Furthermore, the motion seats optimize vehicle conditions by recognizing individual drivers while the smart seating posture adjustment system offers recommended seating positions.

3rd row power folding seats: The easy-to-use touch of a button function on the luggage side allows even children to fold down the 3rd row seats while the rear-seat configuration feature allows folding of the headrest of those seats for ultimate convenience.

* The features introduced in this brochure may vary from model to model.

AGR (Aktion Gesunder Rucken e.V., Germany) Certification: Campaign for Healthier Backs, or Aktion Gesunder Rucken e.V., bestows its international seal of approval to outstanding back-friendly products, such as car seats, after rigorous evaluation by its panel of orthopedic surgeons on how the seats can be adjusted to prevent discomfort and the impact of seat structures on back posture.

Urban Brown / Vanilla Beige Two-tone (Vanilla Beige Seats) Diesel 3.0 / AWD with electronic limited-slip differential / 7 passengers / Signature Design Selection II (Olive Ash real wood interior) full package included.
PERFORMANCE

GENESIS GV80 offers an elegant and athletic premium SUV experience through a comfortable and balanced driving experience with a more powerful, high-performance engine.

Cardiff Green (Diesel 3.0 / AWD with electronic limited-slip differential / 7 passengers / 22” spitting wheels & Michelin tires / full package)

<table>
<thead>
<tr>
<th>Maximum output (PS/3,800rpm)</th>
<th>278</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diesel 3.0</td>
<td>278</td>
</tr>
<tr>
<td>Maximum torque (kg·m/1,500 ~ 3,000rpm)</td>
<td>60.0</td>
</tr>
<tr>
<td>Combined fuel economy (km/ℓ)</td>
<td>11.8</td>
</tr>
</tbody>
</table>

2WD, 5 passengers, 19"
Electronically controlled suspension with road preview. This system recognizes the surface conditions of the road ahead through a front-facing camera and GPS navigation, and controls the suspension to optimize for such conditions to ensure the ultimate in driving comfort and safety.

AWD System (electronic limited-slip differential, or e-LSD). Power is optimally distributed in accordance with off-road, on-road or other various driving conditions. The use of the AWD system that tracks vehicle speed and road conditions to control power between the left and right wheels, and the e-LSD that balances power between the front and rear wheels ensures stability while driving on rough roads.

All driving mode / terrain mode. Drivers can switch between Comfort, Eco, Sport, or Custom driving modes according to personal needs or driving conditions. Drivers can also switch between Mud, Sand, or Snow terrain conditions to balance power between wheels for outstanding off-road performance. The current status of the driving mode is shown on the cluster display and the infotainment system.
New platform: GV80 uses an optimized new platform for rear-wheel drive SUVs that incorporates a new suspension structure which provides ultimate driving performance while light weight technology and a reinforced SUV frame ensure driving stiffness. An aluminum body is used for the doors, hood, and tailgate. The average tensile strength of the body was increased significantly to ensure the best collision safety in its class. Hot stamping plates were used over a wider area around the passenger compartment to bolster passenger safety as a number one priority.

10-airbag system: 10 airbags, including GENESIS’ first center side airbag and driver and front passenger airbags that are deployed after sensing the severity of the impact and the presence of passengers, are installed to protect passengers against collisions from all directions.

Lexicon 18 speaker system (QuantumLogic Surround): This QuantumLogic Surround system offers a clear, dynamic sound without distortion and provides more powerful multi-dimensional surround sound.

Active road noise control: This system feature is applied to detect tire vibration produced by the surface of the road and noise transmitted to the passenger compartment, and generates anti-phase sound waves in response through the vehicle’s speakers, thereby reducing tire noise and road-related noise inside the passenger cabin.

Double-glazed and acoustic laminated glass (front windshield and all doors): Acoustic laminated glass is applied to the front windshield and the glass of the 1st and 2nd row doors to offer the ultimate unrivalled tranquility inside the passenger cabin.
INTELLIGENT

GENESIS GV80 analyzes current driving conditions automatically and offers maximum safety and the ultimate driving experience through an active driver assistance system.
Highway Driving Assist II (Lane Change Assist included) - On highways and motorways, this system maintains a safe distance from the vehicle in front and keeps the vehicle to keep it centered in its lane at a speed preset by the driver. It also provides steering assistance when changing lanes by recognizing conditions in adjacent lanes when the turn signal indicator is activated.

Smart Cruise Control with Driver Patterns Incorporated - The cruise control system, powered by machine learning, picks up on the driving behaviors of the driver and controls the vehicle in a manner similar to the driver once the cruise control is activated.

Navigation-Based Smart Cruise Control - This system, once it is switched on, ensures safe driving by automatically adjusting vehicle speed within safe driving zones, curved sections, and areas on highways and motorways through GPS navigation connectivity.

Lane Maintenance Assist - This system recognizes the lane via a front-facing camera and helps steer the vehicle to keep it centered in its lane.
Forward Collision Prevention Assist  
This system detects vehicles, pedestrians, and cyclists in front of the vehicle and acts to avoid a collision. Additionally, the system activates the brakes if a collision is likely to occur.

Also, with front and side radars installed, the system engages the brakes automatically to prevent collisions with vehicles approaching from the sides at intersections.

Reverse Parking Collision-Avoidance Assist  
During low speed reverse driving, if a vehicle or object is detected in the rear, the system alerts the driver by sounding an alarm and displaying the relevant information on the cluster display.

Driver Attention Alert  
A built-in interior camera and sensors ensure safety by monitoring the driver’s line of vision and if the driver is deemed to have taken his or her eyes off the road, the system alerts the driver by sounding an alarm with a warning message on the cluster display.

Rear Cross-Traffic Collision Prevention Assist  
This system monitors the areas to the left and right when the vehicle reverses and alerts the driver of any approaching traffic on either side and applies the brakes, if necessary, to avoid a collision.

Reverse Parking Collision-Avoidance Assist  
During low speed reverse driving, if pedestrians or objects are detected in the rear, the system alerts the driver of a potential collision and applies the brakes if a collision is likely to occur.

Rear Collision Prevention Assist  
During lane changes, if there is a risk of a potential collision with vehicles approaching rapidly from the rear and sides, the system helps avoid the collision through differential braking. The system also detects possible collisions with vehicles approaching from the rear and the left and right when the vehicle moves forward out of a parking spot and applies the brakes, if necessary, to avoid a collision.

Surround view monitor  
Cameras provide the driver with a 360-degree 3D view of the surroundings and other images to facilitate safe parking.

Remote Parking Assist System  
This system inspects the parking spot and controls the steering wheel, vehicle speed and gear shift automatically to help the driver with parking or leaving the spot. A smart key allows the driver to activate the feature from outside the vehicle.
FEATURES

- Rear occupant alert
- Head-up display
- Reverse guiding lamps
- Roof rack
- Safety exit assist
- Front-seat wireless smartphone charger
- Puddle lamps appointed with logo
- Paddle shifter
- Haptic steering wheel
- Full LED headlamps
- Hidden muffler (Integrated dual muffler bumper not fitted)
- Ghost door closing
- Lettering emblem
- Smart power tailgate
- Ventilated & heated front seats
- Air vents for 3rd row seats
- Panoramic sunroof
- Automatically operated rear seat door curtains
- Ambient mood lamps
- Suede-appointed interior

*Make sure to check whether the wireless smartphone charger works with your smartphone model. Please refer to the monthly price table for more detailed features of each model.

Models:
- Gold Coast Silver (Diesel 3.0 / AWD with electronic limited-slip differential / 5 passengers / 22" sputtering wheels & Michelin tires / full package)
- Cardiff Green (Diesel 3.0 / AWD with electronic limited-slip differential / 5 passengers / 19" diamond cut wheels & Pirelli tires / full package)

Tire Options:
1. 265/55 R19 Pirelli tires & diamond cut wheels
2. 265/50 R20 Michelin tires & diamond cut wheels
3. 265/40 R22 Michelin tires & sputtering wheels
YOUR GENESIS

We offer Your GENESIS product selections to help you find a GENESIS that fits all your needs. Just as you discover a perfect fit with a bespoke tailored suit, you may choose from a wide range of exterior and interior options along with preferred cutting-edge convenience features on top of a basic trim for each engine type.

## Basic selections

<table>
<thead>
<tr>
<th>Engine / drivetrain</th>
<th>Exterior color</th>
<th>Interior design</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.0 diesel (AWD) (basic)</td>
<td>Metallic; Alpine; Black Diamond; Forest Green Metallic; Highland Mud; Midnight Black</td>
<td>Ecru Natural Leather, Natural Saddle Leather, Blue-Gray Synthetic Leather</td>
</tr>
<tr>
<td>3.0 diesel (4WD) (with electronic limited-slip differential and Terrain mode)</td>
<td>Metallic; Alpine; Black Diamond; Forest Green Metallic; Highland Mud; Midnight Black</td>
<td>Ecru Natural Leather, Natural Saddle Leather, Blue-Gray Synthetic Leather</td>
</tr>
</tbody>
</table>

## Options

- **Popular package**
  - Head-up display
  - High-tech Package
  - Driver Attention Alert
  - Intelligent Headlamp
  - Surround View Monitor
  - AR Navigation
  - Remote Smart Parking Assist
  - Pre-Active Seatbelts for front row seats

- **Individual options**
  - 2nd Row Comfort Package
  - Power 2nd row seats (reclining, sliding, and tilting), automatically operated rear seat door curtains, 3-zone air-conditioning, rear seat head neck rest cushion, rear seat make up mirror
  - Lexicon Sound Package
  - Lexicon 18 Speaker System, Active Road Noise Control
  - Outdoor Package
  - 2nd row 220V power outlet, luggage screen, luggage mats

## GENESIS GV80 PURCHASE SELECTION PROCESSES

<table>
<thead>
<tr>
<th>Basic trims</th>
<th>Popular packages</th>
<th>Individual options</th>
<th>Package options</th>
<th>Customizing</th>
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<tr>
<td>Engine / drivetrain</td>
<td>Passengers</td>
<td>Exterior color</td>
<td>Wheels &amp; tires</td>
<td>Interior design</td>
</tr>
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<td>Passengers</td>
<td>8 passengers (3rd row 5:5 seats - power folding, air vents)</td>
<td>Metallic; Alpine; Black Diamond; Forest Green Metallic; Highland Mud; Midnight Black</td>
<td>Ecru Natural Leather, Natural Saddle Leather, Blue-Gray Synthetic Leather</td>
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**Basic selections**

- **Engine / drivetrain**
  - 3.0 diesel (AWD) (basic)
  - 3.0 diesel (4WD) (with electronic limited-slip differential and Terrain mode)

- **Passengers**
  - 8 passengers (3rd row 5:5 seats - power folding, air vents)

- **Exterior color**
  - Metallic; Alpine; Black Diamond; Forest Green Metallic; Highland Mud; Midnight Black

- **Wheels & tires**
  - 265/55 R19 Pirelli tires and diamond cut wheels
  - 265/50 R20 Michelin tires and diamond cut wheels
  - 265/40 R22 Michelin tires and sputtering wheels

- **Interior design**
  - Standard Design: Ecru Natural Leather
  - Signature Design: Ecru Natural Leather, Natural Saddle Leather, Blue-Gray Synthetic Leather

**Options**

- **Popular Package**
  - Head-up display
  - High-tech Package
  - Driving Assistance Package I
  - Driver Attention Alert
  - Intelligent Headlamp
  - Surround View Monitor
  - AR Navigation
  - Remote Smart Parking Assist
  - Pre-Active Seatbelts for front row seats

- **Individual options**
  - 2nd Row Comfort Package
  - Power 2nd row seats (reclining, sliding, and tilting), automatically operated rear seat door curtains, 3-zone air-conditioning, rear seat head neck rest cushion, rear seat make up mirror

- **Package options**
  - 2021 GV80 (AWD) 2.5 in the 3rd row (basic)
  - 2021 GV80 (AWD) 2.5 in the 3rd row (signature)
  - 2021 GV80 (AWD) 2.5 in the 3rd row (premium)

**Questions and Answers**

Q: What engine options are available?

A: The available engines are 3.0 diesel (AWD) (basic) and 3.0 diesel (4WD) (with electronic limited-slip differential and Terrain mode).

Q: How many passenger options are there?

A: There are two passenger options: 5 passengers (basic) and 7 passengers (3rd row 5:5 seats - power folding, air vents).

Q: What exterior colors are available?

A: The available exterior colors are Alpine, Black Diamond, Forest Green Metallic, Highland Mud, and Midnight Black.

Q: What wheel and tire options are available?

A: The available wheel and tire options are 265/55 R19 Pirelli tires and diamond cut wheels, 265/50 R20 Michelin tires and diamond cut wheels, and 265/40 R22 Michelin tires and sputtering wheels.

Q: What interior design options are available?

A: The available interior design options are Standard Design: Ecru Natural Leather and Signature Design: Ecru Natural Leather, Natural Saddle Leather, Blue-Gray Synthetic Leather.

Q: What are the options for the Popular Package?


Q: What are the options for the 2nd Row Comfort Package?

A: The 2nd Row Comfort Package includes power 2nd row seats (reclining, sliding, and tilting), automatically operated rear seat door curtains, 3-zone air-conditioning, rear seat head neck rest cushion, and rear seat make up mirror for the 7 passenger options, manual 2nd row seat sliding is offered.

Q: What are the options for the Lexicon Sound Package?

A: The Lexicon Sound Package includes Lexicon 18 Speaker System, Active Road Noise Control.

Q: What are the options for the Outdoor Package?

A: The Outdoor Package includes 2nd row 220V power outlet, luggage screen, luggage mats.

Q: What are the options for the built-in Cam Package?

A: The built-in Cam Package includes built-in cams and supplemental battery for recording power for up to 12 hours after parking.
STANDARD DESIGN

Obsidian Black Mono-tone (Obsidian Black seats) Natural leather seats

Obsidian Black/Vanilla Beige Two-tone (Vanilla Beige seats) Natural leather seats

SIGNATURE DESIGN SELECTION

Obsidian Black Mono-tone (Obsidian Black seats) Natural leather seats (with technical punching and piping details)

Obsidian Black/Vanilla Beige Two-tone (Vanilla Beige seats) Natural leather seats (with technical punching and piping details)
Urban Brown/Vanilla Beige Two-tone (Vanilla Beige seats) Natural leather seats (with technical punching and piping details)

Ultramarine Blue / Dune Beige Two-tone (Dune Beige seats) Natural leather seats (with technical punching and piping details)

Obsidian Black Mono-tone (Obsidian Black seats) Prime Nappa leather seats (with quilting and piping details)

Obsidian Black/Vanilla Beige Two-tone (Vanilla Beige Seats) Prime Nappa leather seats (with quilting and piping details)
Urban Brown/Vanilla Beige Two-tone (Vanilla Beige seats) Prime Nappa Leather seats (with quilting and piping details)

Maroon Brown / Smokey Green Two-tone (Smokey Green seats) Prime Nappa Leather seats (with quilting and piping details)

Ultramarine Blue/Dune Beige Two-tone (Dune Beige seats) Prime Nappa Seats (with quilting and piping details)
MEMBERSHIP

Not only can MOBILITY CARE ensure proper maintenance of the vehicle, but it also provides regular maintenance assistance and consultations remotely to GENESIS customers. It is GENESIS’s Connected Service Center, equipped with comprehensive IT capabilities, that provides regular maintenance assistance and consultations remotely to GENESIS customers.

- Seamless updates of GENESIS Connected Services notifications and alerts are provided for proper maintenance.
- Notification of troubleshooting codes, engine oil changes, and scheduled service appointments based on vehicle mileage.
- GENESIS Connected Services notifies drivers of pending maintenance needs through proactive alerts.
- Vehicle check-ups and other services are performed remotely, allowing for seamless updates to the GPS navigation system wirelessly.
- This unrivalled vehicle appearance care service provides body repairs, painting, and replacement relating to GENESIS Body Care Service.

MOBILITY CARE PRIVILEGE

- 3-year disposable parts replacement notification services (IT-based total vehicle care)
  - Wiper blades (front) - 2 times, brake oil - 1 time, Home-to-home service - 3 times
- Engine oil set - 3 times (3.0D), air conditioner filters - 3 times (3.0D), brake pads (front) - 1 time,
  - Free replacement of disposable parts for up to three years or 60,000km
- Guaranteed for up to 5 years or 100,000km

- Security and safety
  - Global Lifestyle Concierge is a customer center offering lifestyle-related services such as travel, golf, and healthcare are offered.
  - Individual customers and individual business owners who purchased a brand new vehicle (GV80) (excluding rented, leased, and commercial vehicles) can benefit from a premium Sonax carwash.
  - Lifestyle subscription: Select flowers or coffee and receive subscriber benefits for 1 year.
  - Art & Culture: Receive benefits from various partners in the realm of art and culture.
  - Hotel membership: Select 1 of the 10 affiliated hotels in Korea and receive a hotel membership service for 1 year.

Individual customers may receive lifestyle-related services such as travel, golf, and healthcare are offered.

GENESIS BODY CARE SERVICES

- Management of disposable parts and service alerts for proper maintenance.
- 3-year disposable parts replacement notification services (IT-based total vehicle care)
- Scope: GENESIS customers (For corporate customers, services are available for registered members of GENESIS or within the designated speed limit on the road for maximum fuel efficiency.
- The features introduced in this brochure may vary by trim model, package, powertrain, and exterior color. Please refer to the monthly price table for more detailed features of each model.

SPECIFICATIONS

MOBILITY CARE is GENESIS’s Connected Service Center, equipped with comprehensive IT capabilities, that provides regular maintenance assistance and consultations remotely to GENESIS customers. It is GENESIS’s Connected Service Center, equipped with comprehensive IT capabilities, that provides regular maintenance assistance and consultations remotely to GENESIS customers. MOBILITY CARE is GENESIS’s Connected Service Center, equipped with comprehensive IT capabilities, that provides regular maintenance assistance and consultations remotely to GENESIS customers.

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