FOLLOW YOUR OWN SET OF RULES.

Here’s one thing we’ve noticed about Genesis owners. You’re not the type to follow the herd, or make the predictable choice. You’re an iconoclast. And your insistence on seeking your own identity is what brings you here – to the Genesis G80.

For 2022, the G80 presents a clear alternative to traditional luxury sedans, projecting a new face of automobile design that is not tied to established ideas of how a luxury sedan should look and feel, inside or out.

Our heritage is being created here and now, with a design aesthetic that’s new and forward-looking. Stretched over a long, low silhouette, the G80 is muscular and athletic. Its broad Crest Grille is framed on each side by two lines of light. Like illuminated wings, it’s a design element that has quickly become the unmistakable look of every Genesis – recognizable day or night.

Something else that’s unmistakable is the level of quality every Genesis delivers. The G80 has been ranked #1 in Initial Quality and Long-Term Dependability among Upper Midsize Premium Cars in the J.D. Power 2021 Initial Quality Study and 2021 U.S. Vehicle Dependability Study.
Genesis Design is redefining how luxury and performance are perceived. In doing so, designs like the G80 are creating a new dynamic born of confident athleticism. And elegant simplicity.

Everything you experience with the G80 flows effortlessly, from the way you unlock and start your car to the way you park it or connect with it remotely. The shapes that seduce your eye are infused with a sense of latent power: A parabolic character line enhances the car’s dynamic profile – and your anticipation for setting the G80’s artistry in motion.

On the road, the G80’s precisely controlled movements are always in sync with your desires. As the driver, you dictate the fluid manner in which the engine, steering and suspension impeccably orchestrate acceleration, handling and ride comfort.
BORN TO PERFORM.

While the G80 is perfectly comfortable sharing the road, its attitude is fully revealed when you have the road all to yourself.
THE ROAD IS CALLING.
THIS IS HOW YOU ANSWER IT.

Press your G80 2.5T’s accelerator pedal, and the response of its 300-hp turbocharged engine – the most potent 4-cylinder engine in its class – pushes you firmly into the driver’s seat. Traction is offered with two options: Rear Wheel Drive or available All Wheel Drive.

Reach for the rotary Shift-by-Wire-knob on the center console, and the knurled textures engraved around the edge of its tempered glass make an immediate impression. As you shift from Park into Reverse or Drive, the dial’s illumination changes color.

That quickness and agility you feel? It’s derived from an impressive power-to-weight ratio. The G80’s rigid steel body structure is clad with hood, door and trunk panels forged from lightweight aluminum. The less weight an engine needs to move, the more effortless those movements become. A precise steering ratio adds to the G80’s handling reflexes, while an Electric Brake Booster amplifies your stopping power. Press the brake pedal, and the response is quick, quiet and linear.

Drive Mode Select lets you choose your preferred driving dynamic – Eco, Comfort, Sport, Smart or a Custom Mode – at the press of a button. Ready to set your ambitions in motion?

2.5L TURBO GDI+MPI 4-CYLINDER
300 HP 311 LB-FT 8-SPEED
CONTROL YOURSELF.

The aggressive style of the G80 3.5T AWD Sport hits you right between the eyes. Even at first glance, you can feel your emotions start to stir. Unique design elements like front and rear Sport bumpers and Sport-exclusive 19˝ or 20˝ wheel designs have that effect.

As the driver, you’re always in precise control of the car’s performance dynamics. It starts with the driver seat: Deeply supportive, it includes Power Bolster adjustment and a Power Cushion Extension. Now you’re ready for this – the thrust of a 3.5L Twin-Turbo V6 that pours out a silky-smooth 375 hp and heart-pounding 391 lb-ft of torque.2

An Electronically Controlled Suspension with Road Preview uses the G80’s forward-facing camera to scan the road ahead for speed bumps or potholes, then reacts instantly by adjusting front and rear damping to optimize ride comfort and handling control. Ride settings can also be selected by the driver. Still craving more control? The 3.5T Sport Prestige adds a Flexible Brake Mode that lets you change the brake response from Comfort to Sport.

3.5L TWIN-TURBO GDI+MPI V6
375 HP 391 LB-FT 8-SPEED

Maximum Output
Maximum Torque
Electronic Automatic
Wrapped around the 3.5T Sport Prestige model’s unique 20” Sport Wheels are All-Season or Summer tires that give you a firm grip on the road. To help you ensure maximum acceleration and straight-line stability, an available Launch Control feature optimizes torque and minimizes wheel slip.

Want to tune performance variables to your exact preferences? With its Sport+ Drive Mode, the 3.5T Sport Prestige lets you select sportier gear shift timing with the ability to hold upshifts. The idle can be raised from 750 to 1,000 RPM, and you can tune the Electronically Controlled Suspension for a sportier feel as well.

There’s even a new Rear Wheel Steering feature available on the 3.5T Sport Prestige that helps reduce the G80’s turning radius for greater maneuverability in tight spots and improved turning stability in corners. Depending on driving speed, drive mode and front-wheel steering angle, the steering angle of the rear tires can adjust by a maximum of 2 degrees. And with that kind of precision, the performance is truly thrilling.

THE THRILL IS IN THE PRECISION.
IT'S LIKE YOU'RE SURROUNDED BY AN INVISIBLE SHIELD.

The suite of safety technologies in the G80 form one of the most advanced mobile protection systems ever offered in an automobile. As you move down the road, accident-avoidance features like Forward Collision-Avoidance Assist (FCA) stand guard. In addition to helping avoid collisions with slowed or stopped cars, pedestrians or cyclists in front of your car, it can instantly assess the risk of colliding with oncoming traffic while turning left in an intersection and bring the car to a stop.

SMART CRUISE CONTROL AND INTELLIGENT SPEED LIMIT ASSIST

How intelligent is the G80’s Smart Cruise Control with Stop & Go? It adjusts your speed automatically to maintain a set distance from the vehicle ahead. If needed, it brings your car to a complete stop, and can start again without driver input. An Intelligent Speed Limit Assist feature uses the navigation system’s map data and front camera sign detection to alert the driver to speed limit changes. You can accept the change of speed with the press of a button on your steering wheel.

LANE FOLLOWING ASSIST AND LANE KEEPING ASSIST WITH ROAD EDGE DETECTION

Using the front camera to detect lane markers on the pavement, these features engage subtle steering corrections to help avoid unintentional lane departures. Even when lane markings aren’t visible, your G80 can detect the edge of a road or determine a virtual path based on movements of the preceding vehicle.

PARKING EXIT ASSIST AND BLIND-SPOT COLLISION-AVOIDANCE ASSIST

If your G80 detects a vehicle in your blind spot while the turn signal is on, it issues an alert and automatically applies light braking before you change lanes to help avoid a collision. It also monitors for vehicles approaching from behind to help prevent collisions when you are exiting a parallel parking spot.
SAFE EXIT ASSIST AND REAR OCCUPANT ALERT

After parking, the Safe Exit Assist feature issues an alert when a vehicle is detected to be approaching from behind, letting the driver know it may not be safe for passengers to open the street-side door. Another safety feature – Ultrasonic Rear Occupant Alert – is available to help ensure your family’s safety, even after you’ve exited your G80.

BLIND-SPOT VIEW MONITOR AND SURROUND VIEW MONITOR

If you can see trouble, you stand a better chance of avoiding it. The G80 is available with features like a Surround View Monitor that helps manage tricky parking maneuvers and a Blind-Spot View Monitor that helps negotiate lane changes by showing views of either blind spot on your instrument display after the turn signal is activated. The Genesis Connected Services app also lets you check your vehicle’s surroundings remotely.

FORWARD ATTENTION WARNING AND DRIVER ATTENTION WARNING

The G80’s available 12.3” 3D Digital Instrument Cluster comes equipped with an infrared camera that checks the driver’s eye position. If drowsiness or inattentiveness is detected, a visual alert is displayed and an audible warning sounds. Sensors in the G80’s chassis can also issue a warning if driving patterns associated with fatigue or inattentiveness are detected.

REAR CROSS-TRAFFIC COLLISION-AVOIDANCE ASSIST AND PARKING COLLISION-AVOIDANCE ASSIST (REAR)

Your G80 can warn of vehicles approaching from the side while you’re exiting a parking space in reverse gear. An additional Parking Collision-Avoidance Assist feature uses the rear camera and ultrasonic sensors to warn of pedestrians or obstacles while backing into or out of parking spaces. If necessary, both features apply emergency braking automatically to help prevent a mishap from occurring.

FRONT CENTER AIRBAG

Designed to deploy in the space between the driver and passenger seats, this airbag helps prevent front-row passengers from colliding with each other in the event of a side collision. If no one is in the front passenger seat, the airbag will protect the driver from vehicle components in a side collision. (2021 2.5T Prestige photo shown)
IN A COMPLEX WORLD,
SIMPLICITY IS YOUR SANCTUARY.

Inside the G80, Genesis Design has created an oasis of calm. What surrounds you isn’t an overabundance of buttons, switches, and controls, but a beautifully detailed space that reveals less can indeed be more.
The lines, textures and illumination in the G80 interior inform your sense of space, comfort and control. Each exquisite material is applied with minimalist restraint, forming surfaces that are pleasing to the touch and soothing to the eye.

The interior isn’t just visually calming. It’s remarkably relaxing, too. Acoustic glass in the triple-sealed front doors helps block road and wind noise. The front seats make use of innovative climate controls like the available speed-sensitive seat cooling, and heating that lets the driver and front passenger adjust the balance of warmth between their seat cushions and seatbacks.

This elegance extends to how the G80 turns complex technologies into simple but profound enhancements to your driving experience. An available 12.3˝ Digital Instrument Cluster tracks your eye movements so it can more accurately display its 3D image. Touch-Type Dual Zone Climate Control lets you adjust key climate system settings with a simple swipe of your finger.

Smart Posture Care technology elevates your relaxation even further by setting the most ergonomic seating position after analyzing the driver’s physical profile data. It automatically adjusts the driver seat and steering wheel positions, lumbar support, the outside mirror position and the available Heads-up Display.
IT’S LIKE TRAVELING WITH YOUR OWN ENTOURAGE.

Some of the G80’s technology amplifies performance. Some, like an available Heads-up Display that projects critical driving information onto the windshield for on-glance updates, enhances your safety. And some of its technology simply makes things easier. Activate Valet Mode, and you can use your smartphone to monitor your G80 while it’s under a valet’s care. Some innovations are so advanced, you won’t even know they are working in the background. Connected Routing displays navigation more accurately via the cloud. And with Over the Air Updates, your G80’s head unit software is automatically updated.

ERGO MOTION SEAT (DRIVER)
The G80’s available Ergo Motion Seat contains seven individual air cells in the seatback and seat cushion. A button on the side of the seat lets you choose your settings from a menu for inflating or deflating the cells for posture support, or stretching your back and thighs to help fend off the fatigue of long drives.

GENESIS DIGITAL KEY
Genesis Digital Key is available for unlocking your G80’s front doors and starting the engine using your compatible Android™ smartphone or your NFC Card Key. Your Digital Key can be shared with up to three people. Driver and guest preferences for driver seat position, audio presets and more are maintained in the Genesis cloud.

REMOTE SMART PARKING ASSIST
How smart is that? With the available Remote Smart Parking Assist, you can park your G80 using the key fob as a simple remote control. Your G80 effortlessly moves into or out of tight parking spots. No need for shifting gears or turning the steering wheel – it’s all handled automatically.

HANDS-FREE SMART TRUNK
Hands full as you approach your G80? No worries. Stand within three feet of the trunk for at least three seconds, and a Hands-Free Smart Trunk with Auto Open recognizes your key fob and pops the trunk lid automatically for easy access to the car’s spacious cargo area.

WIRELESS DEVICE CHARGER - FRONT
Your life revolves around your smartphone and the contacts, music and apps you have on it. An available Wireless Device Charger keeps your phone powered up when you’re on the go. The G80 also offers power to the people with four USB charge ports – two in front, and two for rear-seat passengers.

12.3˝3D DIGITAL INSTRUMENT CLUSTER
The G80 is available with a 12.3˝ Digital Instrument Cluster that can be configured for 2D or stereoscopic 3D views. The driver can toggle between a variety of views on the central LCD area using a steering wheel control switch, and the graphics being displayed will change based on the drive mode selected.
SEE THINGS FROM A WIDER PERSPECTIVE.

The G80’s Premium Navigation System and 14.5˝ HD Screen reflect in-car multimedia at its most refined. Our designers created a Genesis font and Genesis copper graphics for the 2,560 x 720 DPI display, giving it a modern, elegant appearance. The expansive width includes a split screen that lets you customize one-third of the touch surface with the audio, weather or navigation content of your choosing.

The Premium Navigation System is a cloud-connected platform with fast, accurate routing similar to your mobile device. Dynamic Voice Recognition – an intelligent personal agent that responds to conversational commands – is also onboard. You can ask for directions to the nearest gas station or local restaurants. Get weather forecasts. Ask your G80 to roll up the windows or dial a friend – all by pressing a steering wheel button.27

Done talking? Turn on your G80’s available 21-speaker Lexicon® Premium Audio System. With a 14-channel digital external amplifier, 3-speaker soundbar center channel, Kevlar cone front midrange speakers, underseat subwoofers and QuantumLogic® Surround Sound technology, it’s sonic nirvana. You’ll enjoy listening to your favorites via SiriusXM Satellite Radio, HD Radio,™ Apple CarPlay®, Android Auto™ and Bluetooth® streaming.28
With Genesis Intelligent Assistant, you can remotely check to see if you left your G80's doors unlocked or a window open— even view an overhead snapshot of your vehicle and its surroundings— on your mobile device. Want your G80’s cabin to be the perfect temperature when you enter? Ask your Genesis app, or your Amazon Echo or Google Home device, to remotely start the engine and climate controls from the comfort of your couch or office. The app also lets you check the fuel level and includes a valet mode that allows remote monitoring of your vehicle under a valet’s care. Complementarily for your first three years of ownership, Genesis Connected Services can also send monthly vehicle health reports and maintenance reminders, automatically call for assistance in an emergency, and so much more. For information on all of the services available to G80 owners, visit genesis.com.
COMPLIMENTARY SERVICE VALET
You may never need to bring your vehicle to a Genesis service center. Allow your Genesis retailer to pick up your G80 and deliver a courtesy replacement vehicle, perform any required maintenance, then return your car to your location...all while you enjoy more pleasurable pursuits.
Complimentary for 3 years or 36,000 miles.

24/7 ENHANCED ROADSIDE ASSISTANCE
Peace of mind is another essential luxury. Should your travel plans take an unexpected turn, five-year complimentary Roadside Assistance provides tire changes or transportation to the nearest Genesis retailer. Reimbursement for an overnight stay is included if needed.

SIRIUSXM ALL ACCESS SATELLITE RADIO
Complimentary for your first three months, SiriusXM All Access offers one of the widest varieties of entertainment anytime, anywhere. Enjoy every channel available on your satellite radio – including personalized stations powered by Pandora® – and listen in your G80 or on your computer, smartphone or tablet with the SiriusXM app.

GENESIS CONNECTED SERVICES
Every new G80 includes three years of complimentary Genesis Connected Services. It’s an exclusive suite of safety, car care, guidance and remote features that help keep you connected to your digital life and the things you need on the go.

NAVIGATION AND MULTIMEDIA UPDATES
To ensure you’re accessing up-to-date driving directions, your G80’s Navigation System comes with annual map updates – complimentary for three years during routine maintenance visits with Genesis. Over-the-Air Updates are available through Genesis Connected Services.
2022 GENESIS G80 FEATURES

EXTERIOR
- LED Headlights and LED Daytime Running Lights
- LED Rear Combination Tail lights
- Dual Flow-Honing High-Beam Orientation
- Outside Mirrors with Memory, Heated, and Turn Signal Indicators

INTELLIGENT CRUISE CONTROL SYSTEM
- Standard
- Available on 2.5T
- Standard on 3.5T

INTERIOR
- Heated Rear Seats
- Heated Rear View Mirror
- Heated Steering Wheel
- Heads-up Display
- Interior LED Lighting
- Interior Ambient Lighting
- Philips Premium Audio System with 21 speakers

MULTIMEDIA
- AM/FM/SiriusXM/HD Radio Audio System with 12 speakers
- Lexicon® Premium Audio System with 21 speakers
- Premium Navigation System with 14.5˝ HD Screen
- Android Auto™ and Apple CarPlay™
- Head-up Display
- Touch-type Dual Zone Climate Control
- 12.3˝ 3D Digital Instrument Cluster
- Metal Door Sill Plates
- Microfiber Suede Headliner & Pillars
- Rear Center Folding Armrest with Dual Cup Holders
- Heated Rear Seats (standard with AWD)

CONVENIENCE
- Heated Front Seats
- Power Windows with Auto-Down/Up and Pinch Protection
- Sunvisors with Sliding Extensions and Illuminated Vanity Mirrors
- Power Rear Sunshade and Manual Rear Door Sunshades
- Touch-Type Rearview Mirror
- Hands-free Smart Trunk with Auto Open
- Electrochromic Rearview Mirror with HomeLink®

SAFETY
- Parking Distance Warning
- Parking Collision-Avoidance Assist (Rear)
- Driver Attention Warning
- Ultrasonic Rear Occupant Alert
- Safe Exit Assist
- Surround View Monitor
- Blind-Spot View Monitor
- Highway Driving Assist II
- Lane Following Assist
- Lane Departure Warning
- Highway Driving Assist
- Lane Departure Warning
- Lane Keep Assist with Road Edge Detection
- Turn-by-Turn Navigation
- Smart Cruise Control with Stop & Go

MANUAL REAR DOOR SUNSHADES LEATHER SEATING SURFACES 12.3˝ 3D DIGITAL INSTRUMENT CLUSTER

2022 GENESIS G80 OPTION PACKAGES

SAFETY
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- Collision Avoidance Assist
- Safe Exit Assist
- Surround View Monitor
- Blind-Spot View Monitor
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- Lane Following Assist
- Lane Departure Warning
- Highway Assist
- Lane Keep Assist with Road Edge Detection
- Intelli-Speed Assist
- Rear Cross Traffic Collision Avoidance Assist
- Rear View Monitor
- Safe Exit Assist
- Smart Cruise Control with Stop & Go
- Smart Parking Assist
- Multi Sensor Parking Assist
- Electric Parking Brake

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2022 GENESIS G80 EXTERIOR COLORS

- ALTA WHITE
- DIALOGUE GRAY
- ELYON WHITE
- SAVILE SILVER
- UYUNI WHITE
- VIK BLACK
- VERBIER WHITE
- WHEEL OPTIONS

18˝ MEDIUM METALLIC GRAY
- 3.5T STANDARD
  - Machined finish
  - Front: 18 x 8.5J
  - Michelin® All-Season Tires
  - Front: 245/50R18, Rear: 275/40R18

18˝ HYPER SILVER
- 3.5T ADVANCED & PRESTIGE
  - Machined finish
  - Front: 18 x 8.5J, Rear: 19 x 9.5J
  - Michelin® All-Season Tires
  - Front: 245/45R18, Rear: 275/40R18

19˝ HYPER SILVER
- 3.5T ADVANCED & PRESTIGE
  - Machined finish
  - Front: 19 x 8.5J, Rear: 19 x 9.5J
  - Michelin® All-Season Tires
  - Front: 245/45R19, Rear: 275/40R19

19˝ DARK METALLIC GRAY
- 3.5T AWD SPORT
  - Machined finish
  - Front: 19 x 8.5J, Rear: 19 x 9.5J
  - Michelin® All-Season Tires
  - Front: 245/45R19, Rear: 275/40R19

20˝ MEDIUM SPATTERING
- 3.5T AWD PRESTIGE
  - Machined finish
  - Front: 20 x 8.5J, Rear: 20 x 9.5J
  - Pirelli® All-Season Tires
  - Front: 245/45R20, Rear: 275/40R20
  - Michelin® Sport Tires
  - Front: 245/40R20, Rear: 275/35R20

2022 GENESIS G80 EXTERIOR MATTE COLORS

- CAPRI BLUE
- MAKALU GRAY

- VIK BLACK
- ALTA WHITE
- VALENCIA GOLD
- HALLASAN GREEN
- SIBERIAN ICE

- 3.5T only
2022 GENESIS G80 INTERIOR COLORS AND MATERIALS | 2.5T
BLACK MONOTONE

MAROON BROWN & HAVANA BROWN

MAROON BROWN & FOREST BLUE

INTERIOR TRIMS

INTELLIGENT WOOD

Glossy Piano Black

Sport Aluminum

Eucalyptus Wood

Carbon

Leatherette with Piano Black Gloss Trim

Leather with Sport Aluminum Trim

Leatherette with Matte Finish Wood Trim

Leather with Carbon Trim

2022 GENESIS G80 INTERIOR COLORS AND MATERIALS | 3.5T
BLACK MONOTONE WITH RED STITCHING

SEVILLA RED TWO TONE

ANTHRACITE & BEIGE

INTERIOR TRIMS

INTELLIGENT WOOD

Glossy Piano Black

Eucalyptus Wood

Olive Ash Wood

Leather with

Leatherette with

Nappa Leather with

Leather with

Leather with
DRIVING IS BELIEVING.

You’ve heard what we have to say about the 2022 Genesis G80. Now there’s just one thing left for you to do. Visit your Genesis retailer and experience first-hand what luxury and performance on your own terms feels like.